



# connect



connect  
create  
change

Find out how you can participate and support this effort to make our community stronger!

[www.partnershipsb.org](http://www.partnershipsb.org)

You may also call  
United Way of Santa Barbara County  
at 805-965-8591 and ask to talk to  
Karen Knight, Ina Frank, or Judy Goodbody.

create  
change



United Way  
of Santa Barbara County

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Together, we have the power to create  
*a better future* for Children, Families,  
and Seniors in our community!

 Power of  
Partnership  
Initiative

[www.partnershipsb.org](http://www.partnershipsb.org)

## IMAGINE A WORLD WHERE...

**ALL children enter kindergarten ready to learn, graduate from high school, and succeed!**

**ALL seniors stay independent, and live safely in their own homes for as long as possible!**



### What Does It Take?

**The passion of an entire community and the commitment of people who can make a difference.**

More than 5,000 Santa Barbarans chose these as outcomes for our community to achieve by 2020.

We have the will, and with the help of leaders in the business, education, philanthropic and nonprofit communities, we can make it happen.



## The Power of Partnership Initiative (POPI)

### Goals

Children and seniors are our most vulnerable population and will be more at risk in the future.

Creating partnerships from existing resources will ensure optimal:

**Education** –enabling young people to succeed, and seniors to enjoy lifelong learning

**Health** - providing wellness activities and access to healthcare

**Safety** – in neighborhoods

**Stability** – so children can thrive and make contributions to the community, and seniors to remain in their own homes

Community leaders, organizations, and active neighborhood participants will create long-lasting change together through neighborhood-based programs.

## Power of Partnership™

### Carpinteria United for Children

*A collaborative between the Carpinteria Unified School District & United Way Partners*

**Fact:** 25-37% of local ninth graders will not graduate from high-school

All children will

- enter kindergarten ready to learn and succeed thereafter
- receive regular, preventive health care
- acquire throughout their 18 years positive values & self-identity
- feel safe in their neighborhoods

United Way will coordinate a collaboration of business, nonprofits, government, volunteers, civic groups, and neighborhood leaders to reach these goals in the most effective ways possible.

## We're stronger United

### Senior Neighborhood Project

*A one-stop Neighborhood Shop for Seniors.*

Fact: 83% of Santa Barbara Seniors are cared for by family, a friend or neighbor.

For seniors to stay independent and living safely in their homes as long as possible, a neighborhood based program in Santa Barbara will coordinate existing support services for increased access to transportation, meals, health, wellness, and life-long learning activities.

**It will take all of us, working together, to reach our goals.**

## Power of Partnership™