

# Purposes & Goals

## **Phase One**

1. Develop process plan to achieve the goals of the initiative.
2. Develop initial resources to fund the initiative.

## **Phase Two**

### **For Children & Families and Seniors & Families:**

1. Build a consensus-driven vision of what our community would like for each of these groups—10 years in the future.
2. Inventory the community assets (resources) currently available (used or unused) and envision what they might look like in the future.
3. Develop a clear picture of the current state of the three groups.
4. Develop funding to finance the Power of Partnership Initiative process.
5. Create a Master Action Plan (MAP) -- agreed upon by as many of the community stakeholders as possible.
6. Develop prioritized, targeted Goals and specific Outcomes for periodic measurement that progress toward the 10 year aspirations.
7. Develop Strategies to achieve the Goals and Outcomes.
8. Communicate the MAP to stakeholders, service providers, community leaders, local funders, and the community at large.
9. Develop the Power of Partnership Initiative's ongoing process.

## **Phase Three**

### **For Children & Families and Seniors & Families:**

1. Implement strategies to achieve the goals and outcomes
2. Develop donor-centric measurement and communication tools to measure and communicate progress toward the community's 10 year Goals and Outcomes.
3. Develop and implement a system to review progress and make adjustments to the strategy and action plans to improve outcomes.
4. Create ongoing forums to help coordinate service delivery to maximize progress towards the MAP's goals.
5. Develop increased funding to finance the ongoing Power of Partnership Initiative.
6. Increase participation in the MAPs by community stakeholders.
7. Reduce service duplication.
8. Increase program efficiency and effectiveness.
9. Build consensus among funding sources to focus on MAP goals and reduce duplication and overlap of services.
10. Promote the Master Action Plans to assist funders in making their allocations decisions.
11. Inspire new collaborations and partnerships that help to efficiently address the MAP's priorities and the community's needs.
12. Examine duplicated overhead costs between programs and seek economies of scale to help reduce overhead and increase direct service resources.
13. Implement social marketing campaign to educate community members around defined vision, goals, and strategies.